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**For Immediate Release**

**Buffalo Trace Distillery Receives Three Huge  
International Awards for 2014**

*Named Distiller of the Year, and Holds Two of the Three Best Whiskeys in the World*

**FRANKFORT, FRANKLIN COUNTY, KY (Nov. 20, 2014)** Buffalo Trace Distillery received an early holiday gift this year, receiving three of the spirits industry's most coveted awards – “Distiller of the Year,” and Second and Third Finest Whiskies in the World for its William Larue Weller Bourbon and Sazerac 18 Year Old Rye Whiskey.

The International Wine and Spirits Competition (IWSC) named Sazerac Company, Buffalo Trace's parent company, “Distiller of the Year” in London last week at its annual awards. And earlier this month, Jim Murray named William Larue Weller Bourbon the “Second Finest Whisky in the World” and Sazerac Rye 18 Year Old the “Third Finest Whisky in the World” in his 2015 *Whisky Bible*. Both the William Larue Weller and the Sazerac Rye 18 year old are produced, aged, and bottled at Buffalo Trace Distillery.

The IWSC was established in 1969 and was the first competition of its kind to reward the world's best wines, spirits and liqueurs. Entries are received from around 90 countries.

Jim Murray's *Whisky Bible* awards are based on evaluation of more than 4,700 whiskies. In describing the William Larue Weller, Mr. Murray notes, “almost too profound for words... I always save this as one of the last whiskeys I taste for each Bible. In life you always need something to look forward to.”

“We are very fortunate to have received such high honors on such a large stage,” said Harlen Wheatley, master distiller. “To be up against so many competitors and to do so well is something in which we can all be proud.”

For more information on the IWSC and to see the complete list of winners click here: <http://www.iwsc.net/news1/1743>. To see more about the *Whisky Bible* click here: <http://www.whiskybible.com/index.html>.

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 17 distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named “Brand Innovator of the Year” by *Whisky Magazine* at its Icons of Whisky America Awards 2015. Buffalo Trace Distillery has also garnered more than 300 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit [www.buffalotracediakit.com](http://www.buffalotracediakit.com)

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