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For Immediate Release

**BUFFALO TRACE DISTILLERY SPIRITS RECOGNIZED
AS “OUTSTANDING” IN
INTERNATIONAL WINE & SPIRITS COMPETITION**
Exclusive Wheatley Vodka receives gold in its first year

FRANKFORT, FRANKLIN COUNTY, KY (July 30, 2014) – Buffalo Trace Distillery is continuing its tradition of being the world’s most award-winning Distillery with several new honors from the 2014 International Wine & Spirits Competition (IWSC). All 12 Buffalo Trace spirits entered into the competition received high honors, including its new Wheatley Vodka that is available exclusively at the Buffalo Trace Distillery Visitor’s Center.

The following results were released in London, England on July 23:

Gold Outstanding Medal was awarded to:

- Eagle Rare Single Barrel Bourbon

Gold Medals were awarded to:

- Buffalo Trace Bourbon
- Eagle Rare 17 Year Old Bourbon
- Col. E. H. Taylor Small Batch Bourbon
- Elmer T. Lee Single Barrel Bourbon
- Benchmark Bourbon
- Wheatley Vodka

Silver Outstanding Medals were awarded to:

- Blanton’s Single Barrel Bourbon
- Col. E. H. Taylor Single Barrel Bourbon
- Pappy Van Winkle’s Family Reserve 20 Year Old Bourbon
- William Larue Weller 12 Year Old Bourbon

Silver Medal was awarded to:

- Stagg Jr. Bourbon

The “Gold Outstanding” and “Silver Outstanding” medals are awarded based upon the highest scores within each of those respective categories.

“To be able to present such a variety and fare so well with each entry, it’s an honor.” Buffalo Trace Distillery’s Master Distiller, Harlen Wheatley, said. “We are proud and very humbled by these results.”

The International Wine and Spirit Competition was founded in 1969 and is the premier competition of its kind in the world. Its aim is to promote the quality and excellence of the world's best wines, spirits and liqueurs.

All entries are first blind tasted in groups divided by variety, region and vintage as necessary, by professional expert judges (by glass, not bottle) and then the top products are sent for detailed (chemical and microbiological) analysis. This analysis is crucial as in some instances the results of this analysis may lead to marks being deducted or even outright rejection.

Learn more at www.iwsc.net.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com

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