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**FOR IMMEDIATE RELEASE**

**BUFFALO TRACE DISTILLERY WHISKEYS  
RECEIVE TOP HONORS IN  
INTERNATIONAL WINE & SPIRITS COMPETITION**

*Three Whiskeys Named "Best in Class"*

**FRANKFORT, FRANKLIN COUNTY, KY (Aug. 23, 2011)** – Buffalo Trace Distillery once again solidified its standing as the world's most award-winning distillery with honors from the 2011 International Wine & Spirits Competition (IWSC), results of which were released on July 27. Taking top honors were several Buffalo Trace whiskeys, including:

- **Gold Medal, Best in Class**—Sazerac Straight Rye Whiskey
- **Gold Medal, Best in Class**—William Larue Weller Uncut, Unfiltered Bourbon
- **Silver Medal, Best in Class**—George T. Stagg Uncut, Unfiltered Bourbon

Also winning Gold Medals were Pappy Van Winkle's Family Reserve 15 Year Old Bourbon, Thomas H. Handy Sazerac Uncut, Unfiltered Kentucky Straight Rye Whiskey, and Elmer T. Lee Single Barrel Bourbon.

Silver Medal winners include Buffalo Trace Kentucky Straight Bourbon, Eagle Rare Single Barrel Bourbon, Eagle Rare 17 Year Old Bourbon, and Pappy Van Winkle's Family Reserve 20 Year Old Bourbon.

In total, Buffalo Trace Distillery entered 22 whiskeys in the competition, and 18 of them won awards. Of the Gold Medal Winner, Best in Class for Sazerac Straight Rye Whiskey, the judges noted, "... Beautiful structure and enormous surge appears in the full paced finish. A fascinating whiskey."

The IWSC is the fourth spirits competition Buffalo Trace Distillery has entered this year, bringing the grand total of medals awarded to the Distillery to 82 for this year alone.

**About Buffalo Trace Distillery**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year." Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotrace.com](http://www.buffalotrace.com). To

download images from Buffalo Trace Distillery visit [www.buffalotracemediakit.com](http://www.buffalotracemediakit.com)

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