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**FOR IMMEDIATE RELEASE**

**Finalists Set to Battle for Grand Prize  
in Buffalo Trace Battle of the Bands**

**FRANKFORT, FRANKLIN COUNTY, KY (Sept. 3, 2013)** – Buffalo Trace Bourbon Whiskey announces the finals of its third annual Battle of the Bands Contest. After months of qualifying, eight bands have claimed a spot in the finals and will battle it out in the month of September for the grand prize. The winner will be based on fan voting throughout September, with the most votes taking home the contest's biggest prize to date, \$10,000.

The eight bands that will be competing are listed below. Each band was the top vote getter in its respective month and has already been awarded a \$500 monthly prize.

- **North of the Mason Dixon (NOMAD) - Pittsburgh, Pa.**
- **Jimmy Honeymoon Quartet - Louisville, Ky.**
- **Bent Penny Band- Lexington, Ky.**
- **BlackWithWhiteStripes- Louisville, Ky.**
- **Shadder- Kendallville, Ind.**
- **Pullman Standard- North Hollywood, Calif.**
- **Big Drunk and the Runaway Scrape- Houston, Texas**
- **Alchemy Heroes – Burbank, Calif.**

“This year’s September showdown will be fiercely competitive,” said Kris Comstock, bourbon marketing director. “Not only has the prize doubled from last year, but the new format means only the most popular bands are competing in the finals. The competition for \$10,000 will be intense,” he added.

The Battle of the Bands music and contest details can be accessed at: <http://www.buffalotracesaloon.com/battleofthebands>, or on Facebook at <http://apps.facebook.com/btbattleofthebands>. Must be 21 years or older to enter.

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit [www.buffalotracedmediakit.com](http://www.buffalotracedmediakit.com)

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