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**For Immediate Release**

**LOVE IS IN THE AIR AGAIN! BUFFALO TRACE DISTILLERY  
HOSTS ITS THIRD ANNUAL VALENTINE'S DAY EVENT**

***Share the "Buffalo Love" on Friday, February 14!***

**FRANKFORT, FRANKLIN COUNTY, KY (Jan. 16, 2014)** – Love is in the air again at Buffalo Trace Distillery! After two very successful “Buffalo Love” events, the popular Valentine’s Day bourbon tasting and food pairing returns to Buffalo Trace Distillery, led by Director of Quality Drew Mayville.

The unique event will be held on Valentine’s Day this year, Friday, February 14th. Guests will be treated to a succulent dinner while learning how each course pairs easily with some of Buffalo Trace’s award-winning bourbons.

The evening will start at 6:00 p.m. with an optional tour; at 7:00 p.m. guests will enjoy a specially-created cocktail as Mr. Mayville will begin a fun-filled and educational bourbon journey as guests learn how to nose, taste, and appreciate all the glorious flavors brought forth by some of Buffalo Trace’s most highly sought-after products, all the while enjoying a special menu created exclusively for Buffalo Trace Distillery to complement the spirits.

The six course food and spirit pairing will feature Buffalo Trace products such as Rain Vodka, Buffalo Trace Bourbon, Eagle Rare Single Barrel Bourbon, W. L. Weller Bourbon, Elmer T. Lee Bourbon and Buffalo Trace Bourbon Cream.

All of the dishes will incorporate the aforementioned products in the preparation. Mr. Mayville will explain how the dish compliments the selected libation and what flavors one can expect to find in each combination.

The cost for “Buffalo Love” is \$150/couple, or \$75 per person. Reservations are required and can be made by emailing [events@buffalotrace.com](mailto:events@buffalotrace.com) or calling 502-696-

5930. The event will end at 9:00 p.m. All attendees must be 21 years of age or older. Attire is smart casual. This is just one of several events Buffalo Trace Distillery is hosting in 2014. Visit us at <http://www.buffalotracedistillery.com/events> for a complete listing.

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit [www.buffalotracedmediakit.com](http://www.buffalotracedmediakit.com)

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