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**For Immediate Release**

**BUFFALO TRACE DISTILLERY ANNOUNCES ITS DESIGNATION AS A  
NATIONAL HISTORIC LANDMARK**

*New National Historic Landmark Tour Kicks off July 19<sup>th</sup>, Public Invited to Help Celebrate*

**FRANKFORT, FRANKLIN COUNTY, KY (July 18, 2013)** – After 240 years, Buffalo Trace Distillery is excited to announce it has been named a National Historic Landmark by the United States Department of the Interior. Joining the elite ranks of such American icons as the Alamo, the Empire State Building, and the White House, Buffalo Trace Distillery is now one of only 2,577 National Historic Landmarks in the United States, which represent 0.001% of properties in the U.S.

To celebrate, Buffalo Trace is offering a new National Historic Landmark (NHL) tour which will kick off Friday, July 19<sup>th</sup> at 6:30 p.m. The tour is complimentary and open to the public and will be offered on a regular basis. The new tour will focus on the buildings, architecture, and history of the Distillery in the years between 1933-1953, which is the period of significance on which the NHL award is based. The award submission describes Buffalo Trace Distillery as, “a rare, intact example of a distillery operating before, during and after Prohibition with intact distillery resources ranging in date from ca. 1880 to 1953. These provide an unparalleled opportunity to study at one site the evolution of the building types, building materials and construction technology associated with the American whiskey industry over time.”

Buffalo Trace has spent the past 15 years on the submission process to be a National Historic Landmark, and has run into various roadblocks along the way. “Nothing has made me happier these past 15 years than this designation,” said Mark Brown, president and chief executive officer, Buffalo Trace Distillery. “This award is for the Distillery, its people, its builders, its visionaries, its preservers and protectors, its rescuers and those who have come to love it. I cannot think of a more deserving place.”

Visitors wishing to take the new National Historic Landmark tour on July 19<sup>th</sup> at 6:30 do not need a reservation, but will need reservations for future NHL tours. The tour will last about an hour and will end with a tasting of some of Buffalo Trace’s products. For more information on the new tour, call the Visitor Center at 502-696-5926 or email [Giftshop@buffalotrace.com](mailto:Giftshop@buffalotrace.com).

**About Buffalo Trace Distillery**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo

Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). [Document2](#)To download images from Buffalo Trace Distillery visit [www.buffalotracediakit.com](http://www.buffalotracediakit.com).

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