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For Immediate Release

**BUFFALO TRACE DISTILLERY RELEASES
COLONEL E.H. TAYLOR, JR. SMALL BATCH BOURBON WHISKEY**

100 Proof Small Batch Whiskey coming soon

FRANKFORT, FRANKLIN COUNTY, KY (Oct. 17, 2012) – Buffalo Trace Distillery pays homage to former Distillery owner E. H. Taylor, Jr. with a small batch, Bottled-In-Bond, 100 proof bourbon whiskey aged in Taylor’s warehouse.

Taylor built his iconic brick warehouse for barrel aging in 1881 and the Warehouse is still in use today. After seven years on the sixth floor, his namesake bourbon whiskey tastes of caramel corn sweetness, mingled with butterscotch and licorice. The aftertaste is a soft mouth-feel that turns into subtle spices of pepper and tobacco.

The Small Batch Bourbon is the sixth and latest release in the line of the E. H. Taylor, Jr. collection of whiskeys, rounding out the collection of Old Fashioned Sour Mash Bourbon, Single Barrel Bourbon, Warehouse C Tornado Surviving Bourbon, Barrel Proof Bourbon and Straight Rye Whiskey. The Taylor collection was first released in early 2011. Like the previous five releases, this whiskey will have very limited availability and will be packaged in a vintage label and canister reminiscent of Taylor’s bottles over one hundred years ago.

“We’ve had a tremendous response to our E. H. Taylor, Jr. whiskeys,” said Kris Comstock, Bourbon marketing director. “We’re honored to pay tribute to a pioneer and legend like Taylor.”

Edmund Haynes Taylor is widely considered one of the founding fathers of the bourbon industry, fighting for the Bottled-in-Bond Act of 1897, nearly three decades after he purchased the distillery that is known today as the Buffalo Trace Distillery. During his time, Taylor implemented several innovative methods still used today by Buffalo Trace, such as climate controlled aging warehouses. In addition to his bourbon interests, Taylor had political ties. He was the great-nephew of President Zachary Taylor and elected the mayor of Frankfort, state representative to the Kentucky General Assembly and a member of the State Senate.

The inaugural bottling of Colonel E.H. Taylor, Jr. Small Batch Bourbon Whiskey will be available in November. The suggested retail price is \$39.99 per 750ml bottle.

About Buffalo Trace Distillery

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee.

Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com.

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