



Contact: Amy Preske
PR & Events Manager
apreske@buffalotrace.com
502-696-5957
www.buffalotracedistillery.com

For Immediate Release

Buffalo Trace Distillery Readies for Spring *Sunday Tours are Back and Firehouse Sandwich Stop Opens*

FRANKFORT, FRANKLIN COUNTY, KY (April 1, 2014) – The calendar says spring is here and in anticipation of warmer weather, Buffalo Trace Distillery is gearing up for tourist season by expanding its tours to seven days a week and opening its Firehouse Sandwich Stop.

Starting Sunday, April 6th, tours will be available every Sunday (except Easter, April 20th) through the end of October. The Buffalo Trace Distillery Gift Shop will be open on Sundays from noon to 5:30 p.m. Tours run every hour from noon to 3 p.m.

Regular hours for the Gift Shop are Monday through Saturday 9 a.m. to 5:30 p.m. Tours leave every hour from 9 a.m. to 4 p.m. Monday through Saturday.

Also in preparation for spring, the Firehouse Sandwich Stop located on the grounds of Buffalo Trace will open April 1st. Staxx BBQ, based in Frankfort, Ky., will be back with their delicious barbecue pork and chicken, along with soups, hamburgers, hot dogs, chicken salad and everyone's favorite, Dr. McGillicuddy's Root Beer Floats. Weekly specials will also be available. Larger groups such as bus groups can pre-order box lunches containing salad or sandwich, side, and a dessert 24 hours in advance or more from the Firehouse by calling 502-783-5673 or emailing boxlunchorders@gmail.com. The Firehouse Sandwich Stop will be open Tuesday-Saturday 11 a.m. to 2 p.m., April 1st through the end of October (weather permitting).

Buffalo Trace offers five complimentary tours with each one lasting about an hour. To find out more about Buffalo Trace's tour options, make a tour reservation, or to download the menu for the Firehouse Sandwich Stop, click here:

<http://www.buffalotracedistillery.com/visit-us/our-tours>

The Firehouse Sandwich Stop has a unique setting in a former Firehouse located on the grounds of the Distillery. The Firehouse was built in 1951 to protect the highly flammable bourbon barrels resting in the Distillery's various warehouses.

Guests at the Firehouse Sandwich Stop are treated to displays of the original fire coats and boots worn by the employees as well as the Distillery's 1964 Ford fire truck, still running and in mint condition with only 4,037 miles on it!

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year." Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracedmediakit.com

###