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Eagle Rare's 2014 Rare Life Award Proudly Goes to Angie Goodwin of Thumbs Up for Lane Goodwin

Goodwin's Charity to be awarded with \$40,000 Donation due to her courage, leadership and devotion to Fight against Childhood Cancer

Calhoun, KY (March 4, 2014) — Eagle Rare Kentucky Straight Bourbon Whiskey has named Angie Goodwin of Calhoun, KY as the winner of the Grand Prize 2014 Rare Life Award. Eagle Rare will donate \$40,000 to Goodwin's charity, [Thumbs Up for Lane Goodwin Childhood Cancer Foundation](#), and host an awards ceremony in Henderson on March 7, 2014. Angie and her late son Lane, started the foundation to support childhood cancer research through funding and advocacy and to assist families battling childhood cancer by providing education, financial assistance and a volunteer network.

The Rare Life Award is an annual recognition program created to honor individuals who exhibit courage, leadership, survival, devotion, character and heroism. Candidates are nominated by friends, family and colleagues. For the 2014 awards 191 individuals were nominated and over 921,000 votes were cast. Their stories and photos are posted online at www.eaglerarelife.com, where visitors vote on these inspirational stories.

A Kentucky native, Lane Goodwin was diagnosed with Alveolar Rhabdomyosarcoma (ARMS) at age ten and passed away on Oct. 17, 2012, at age thirteen. ARMS is a type of cancer most often seen with older children and teens. Despite Lane's life and death battle he never forgot to think about other kids battling cancer. His characteristic "thumbs up" was his way of saying, "I got this." Lane's cause gained national attention through a "Thumbs Up" social media campaign that went viral with names like Johnny Depp, Garth Brooks, Trisha Yearwood, Kevin Durant and Tim Tebow tweeting photos of themselves giving a thumbs up in support of Lane.

During Lane's final weeks his mom asked him why he thought all of this was happening. Lane replied without hesitation, "Mom, this is what we always prayed for. This will bring awareness and a cure." Lane proceeded to tell his mom what he wanted her to do, and thus was born the Thumbs Up For Lane Goodwin Childhood Cancer Foundation. Lane was present when Kentucky Secretary of

State Alison Lundergan Grimes visited their home to present them with the Foundation incorporation papers in October 2012.

The foundation focuses on two areas, research into the cause of childhood cancers and research for new, less toxic treatments. In the 16 months since its inception, the foundation has raised \$140,000 and helped hundreds of families with emergency assistance, hotel costs, transportation, and second opinions. This donation from Eagle Rare will be the foundation's largest single donation to date. 2014 Grand Prize recipient Angie Goodwin said, "Getting this honor is a wonderful validation of the efforts of so many, including Lane, who want to see progress toward a cure and a reduction of the stress and suffering whole families experience. This donation also comes on the anniversary of Lane's diagnosis March 4, 2010.

Eagle Rare spokesman Kris Comstock said, "Angie Goodwin truly leads a rare life. Two thumbs up from us. We congratulate and thank her, along our other winners and nominees, for sharing their rare lives with us. Hopefully this award provides them with greater visibility for their invaluable work."

Eagle Rare will also donate \$4,000 to the charities of choice of the six runners up, each one embodying a distinct characteristic of a Rare Life: Courage, Leadership, Heroism, Character, Devotion and Survival. Eagle Rare's prize donations for 2014 total \$64,000.

The six 2014 runners-up are:

- **Becky Ortyl** of St. Louis, MO: Courage Award for Mighty Oakes Heart Foundation
- **Mika Moulton** of Palm Springs, CA: Survival Award for Christopher's Clubhouse
- **Marge Gibson** of Antigo, WI: Leadership Award for Raptor Education Group
- **Barbara Capone** of Philadelphia, PA: Devotion Award for Michael's Army
- **Marc Dibernardo** of Poughkeepsie, NY: Heroism Award for Active Heroes
- **Karen Shirk** of Xenia, OH: Character Award for 4 Paws for Ability

For more information on the Rare Life Award or Eagle Rare Kentucky Straight Bourbon Whiskey, visit www.eaglerarelife.com.

About Eagle Rare Bourbon

Eagle Rare Single Barrel Bourbon Whiskey is part of the award-winning Buffalo Trace Distillery, a family-owned company based in Frankfort, (Franklin County), Kentucky. The Distillery is a National Historic Landmark with a rich distilling tradition dating back to 1786 and including such legends as E. H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Eagle Rare Bourbon is a 10-year-old single barrel bourbon that has won multiple awards, including five double gold medals from the San Francisco World Spirits Competition. To learn more about Eagle Rare visit www.eaglerarelife.com.

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