



**Contact:** Amy Preske  
PR & Events Manager  
apreske@buffalotrace.com  
502-696-5957  
www.buffalotracemediakit.com

**FOR IMMEDIATE RELEASE**

**GEORGE T. STAGG NAMED TOP SPIRIT IN THE WORLD FOR  
SECOND YEAR IN A ROW!**

*American Bourbon's Dominance Over Scotch Whiskey Continues!*

**FRANKFORT, FRANKLIN COUNTY, KY (May 29, 2012)** – For the second year in row, George T. Stagg, the iconic uncut, unfiltered bourbon released annually from Buffalo Trace Distillery, has been named the number one spirit in the world by noted spirits reviewer F. Paul Pacult.

The list, compiled annually by Pacult, will be released in his June 2012 issue of *The Spirit Journal*. Last year, George T. Stagg was the first American Whiskey to ever be named number one in *The Spirit Journal's* 13 years of tabulating. Stagg knocked off the perennial favorite Highland Park 18 Scotch Whisky for the first time ever, and this year the Stagg beat out a Northern Highlands Single Malt Scotch.

Notes Pacult about this year's winners, "Spirits are continually getting better and more sophisticated each year. It's no surprise to us that three of the top five spirits in the world hail from Kentucky, which right now is one of the hotbeds of distilling prowess."

The George T. Stagg Bourbon Whiskey is part of the Antique Collection that is released each fall from Buffalo Trace Distillery. Long considered the frontrunner of the Collection, the Stagg has collected numerous awards over the years, including the 2012 Bourbon of the Year; the 2012 Second Finest Whiskey in the World from Jim Murray's 2012 Whisky Bible; 2012 Gold Medal, San Francisco World Spirits Competition; 2011 Ultimate Spirits Competition Chairman's Trophy Winner; 2011 Double Gold Winner, Best Bourbon, San Francisco World Spirits Competition; the 2010 American Whiskey of the Year from Jim Murray's 2010 Whiskey Bible; 2009 Bourbon of the Year and Best Bourbon Aged 13-17 Years from Jim Murray's 2009 Whiskey Bible; among others.

The 2012 version of the George T. Stagg will be released later this fall with the Antique Collection. Suggested retail pricing of the Stagg is \$69.99.

**About Buffalo Trace Distillery**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is listed on the National Register of

Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotrace.com](http://www.buffalotrace.com). To download images from Buffalo Trace Distillery visit [www.buffalotracediakit.com](http://www.buffalotracediakit.com).

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