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FOR IMMEDIATE RELEASE

**BUFFALO TRACE DISTILLERY LIGHTS UP THE SEASON FOR 15TH
ANNUAL LIGHTING OF THE TRACE**
*Special Events Planned, Including Candlelight Tour at 6 p.m., Carolers, and
Snow Guaranteed!*

FRANKFORT, FRANKLIN COUNTY, KY (Nov. 19, 2013) – Put on the mittens and the scarves, for Jolly Old St. Nick will be making his appearance soon at Buffalo Trace Distillery! The holidays come to Buffalo Trace Distillery on Thursday evening, December 5th, with the fifteenth annual “[Lighting of the Trace](#),” featuring a brand new light display that you will be jumping to see!

This wonderful evening of holiday cheer, refreshments, carols, and a visit from “the jolly old man” himself will have some special elements to celebrate the milestone year. Beginning at 6 p.m., a special candlelight tour of the Distillery will start, featuring carolers from the choir at Kentucky State University along the tour route.

Then, at 7 p.m., the crowd will help the KSU choir welcome Santa Claus as he rides in on Buffalo Trace’s vintage 1964 fire truck as Mark Brown, president and chief executive officer of Buffalo Trace Distillery, presses the “magic button” that will light up thousands of lights across the Distillery.

Directly following the Lighting ceremony there will be pictures with Santa Claus in the Clubhouse as the KSU choir sings more holiday carols. Cookies will also be served along with hot chocolate to keep you warm.

The Buffalo Trace Gift Shop will be open until 7:30 p.m. that evening for all your holiday shopping needs. Plenty of great holiday gift ideas are in stock, including holiday gift baskets, wreaths, food products, specialty clothing and much more!

Buffalo Trace Distillery is located at 113 Great Buffalo Trace, in Frankfort, Ky. For this event, guests are asked to enter at the traffic light on Wilkinson and Fair Oaks Lane and follow signs to the parking lot, as the main entrance will be closed. There is no charge for this event or the candlelight tour and it will take place regardless of weather conditions.

If you are unable to make it to the Lighting, Santa will return to the distillery Dec. 13, 14, 20 and 21 from 6-8 p.m. Please visit Santa in the George T. Stagg Gallery, located behind the Gift Shop. Visitors are also invited to drive through the Distillery grounds nightly from dusk to 11 p.m. December 6th through January 1st. The Distillery will be a winter wonderland with thousands of lights and colorful displays as in years' past. If you have any questions, please contact Sarah Webb at 502-696-5929 or sarah.webb@buffalotrace.com.

Please note children must be accompanied by a parent or guardian for the duration of the event. There will be no unaccompanied children permitted to enter the Buffalo Trace grounds. No pets other than service animals are allowed on the grounds.

About Buffalo Trace Distillery

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. It was named Whisky Magazine 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year" and 2014 Icons of Whisky America "Whiskey Distiller of the Year." Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracedistillery.com.

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