



CONTACT: **Amy Preske**  
PR & Events Manager  
apreske@buffalotrace.com  
PH: 502-696-5957

**FOR IMMEDIATE RELEASE**

**PBS' *Prohibition* Documentary Includes Buffalo Trace Distillery Tour Guide**  
*Ken Burns' Documentary Airing Oct 2-4*

**FRANKFORT, Franklin County, Ky (Sept. 29, 2011)** – Legendary filmmaker Ken Burns has turned his sights to alcohol – specifically Prohibition, the newest documentary which debuts Oct. 2nd on PBS.

The film is a three part, five and a half hour series directed by Ken Burns and Lynne Novick that tells the story of the rise and fall of the Eighteenth Amendment to the U.S. Constitution and the stories that surround it.

Taking part in the documentary is Buffalo Trace Tour Guide Freddie Johnson, who was interviewed with his father, Jimmy Johnson in 2009 on the Johnson family's role in the Prohibition era. Jimmy, who passed away in 2011 just a few weeks shy of his 95th birthday, was a former Warehouse Supervisor for the Distillery. Together Jimmy and Freddie, as second and third generation Johnson family members to work at Buffalo Trace, shared family stories heard about working at Buffalo Trace during Prohibition, as the Distillery was one of only four distilleries allowed to operate during Prohibition for "medicinal purposes."

Also sharing stories of family members who may not have been "on the up and up" during Prohibition, Freddie and Jimmy provide colorful stories and rich history for the documentary.

The *Prohibition* film crew spent several days on site filming at Buffalo Trace, and reportedly used many of the images taken at the historic site for background shots during the documentary.

*Prohibition* airs Oct 2nd, 3rd, and 4th on PBS at 8 p.m. EDT.

**About Buffalo Trace Distillery**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whiskey Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whiskey Magazine* 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year." Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotrace.com](http://www.buffalotrace.com) <<http://www.buffalotrace.com/>> . To download images from Buffalo Trace Distillery visit [www.buffalotracediakit.com](http://www.buffalotracediakit.com) <<http://www.buffalotracediakit.com/>>

###