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BUFFALO TRACE DISTILLERY REAPS MORE AWARDS

The San Francisco World Spirits Competition names medal winners

Franklin County, Kentucky— The San Francisco World Spirits Competition (SFWSC) released their 2010 results. Once again the whiskies of Buffalo Trace Distillery received numerous honors. The SFWSC is the first comprehensive, international spirits judging ever held in the United States on an annual basis. This year, the competition celebrated its 10th year of awarding spirit excellence.

In the 2010 SFWSC, Buffalo Trace continued to earn recognition for high quality whiskey and craftsmanship. Topping the list of honors were William Larue Weller Bourbon, Sazerac Rye 18 year-old and Thomas H. Handy Sazerac Rye, taking home the competition's highest honor of Double Gold.

"Rye whiskey continues to grow in popularity and we are proud to be making some exceptional rye," said Harlen Wheatley, master distiller. "It is also great to see so many of our bourbons honored. We love seeing our hard work pay off with these prestigious awards."

The winning whiskies of Buffalo Trace Distillery include:

- **Double Gold Medal**, Sazerac Rye 18 year-old Kentucky Straight Rye Whiskey
- **Double Gold Medal**, Thomas H. Handy Kentucky Straight Rye Whiskey
- **Double Gold Medal**, William Larue Weller Kentucky Straight Bourbon Whiskey
- **Gold Medal**, Eagle Rare Single Barrel Kentucky Straight Bourbon Whiskey
- **Gold Medal**, Charter 101 Kentucky Straight Bourbon Whiskey
- **Gold Medal**, Benchmark Old No. 8 Kentucky Straight Bourbon Whiskey
- **Gold Medal**, Blanton's Single Barrel Kentucky Straight Bourbon Whiskey
- **Gold Medal**, Pappy Van Winkle 20 Year-Old Kentucky Straight Bourbon Whiskey
- **Silver Medal**, Buffalo Trace Kentucky Straight Bourbon Whiskey
- **Silver Medal**, Sazerac Straight Rye Whiskey

To learn more about Buffalo Trace Distillery visit www.buffalotrace.com and for a complete list of SFWSC winners go to www.sfspiritscomp.com.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 200 awards for its wide range of premium whiskies. Most recently the distillery was named the 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year" by *Whisky Magazine*.

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