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FOR IMMEDIATE RELEASE

**BUFFALO TRACE OFFICIALLY WELCOMES HOME
A BOURBON LEGEND**

Franklin County, Kentucky— Back to where it all began! Wednesday, July 29 Buffalo Trace Distillery hosted a celebration to welcome home the legend of Col. E.H. Taylor, Jr. Taylor purchased the distillery, which is now known as Buffalo Trace, in 1870 and christened it O.F.C. (Old Fashioned Copper). He went on to become an innovator in the industry and was known for producing the highest quality bourbon whiskey available. Buffalo Trace continues to carry on that tradition.

“It’s so exciting to see Taylor’s legacy come full circle,” said Mark Brown, president of Buffalo Trace. “We are incredibly proud of the whiskey we produce here, just as Taylor was back in his day. Welcoming Taylor back into the family is a distinct honor.”

The Taylor celebration was held in front of Warehouse C, an aging warehouse dating back to Taylor’s time at the distillery. There was also a special tour which focused on Taylor’s time and achievements with a costumed actor playing the role of the Colonel himself. Plans for new releases under the E.H. Taylor, Jr. label are in the works.

For more information about Buffalo Trace Distillery please visit www.buffalotrace.com. To learn more about the other award-winning bourbons of Buffalo Trace please go to www.greatbourbon.com.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery of the year titles since 2000 from such notable publications as *Whiskey Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 170 awards for its wide range of premium whiskies. The distillery is part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Bardstown and Owensboro, Kentucky; Fredericksburg, Virginia; Carson, California and Baltimore, Maryland.

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