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**FOR IMMEDIATE RELEASE**

**AN INDUSTRY LEGEND CELEBRATED**

*Buffalo Trace Distillery's Master Distiller Emeritus, Elmer T. Lee turns 90*

**Franklin County, Kentucky**— Happy birthday dear Elmer, happy birthday to you! Buffalo Trace Distillery's Master Distiller Emeritus, Elmer T. Lee, recently celebrated his 90<sup>th</sup> birthday in the Elmer T. Lee Clubhouse at Buffalo Trace Distillery.

Festivities started in the afternoon with distillery employees joining Elmer for cake and refreshments. The employees signed a special barrel head decorated with Elmer's image and signature. Later that evening, Elmer was joined by friends, family and other industry legends such as Master Distillers Jimmy Russell of Wild Turkey, Parker and Craig Beam of Heaven Hill, Jim Rutledge of Four Roses, Greg Davis of Tom Moore and Kevin Smith of Maker's Mark.

Buffalo Trace paid tribute to Elmer by unveiling a commemorative bottling of Elmer T. Lee Single Barrel Bourbon. Elmer is one of only three living master distillers with a bourbon named after him. Elmer personally selected the ten barrels that went into this very limited release. "It was wonderful to see so many of Elmer's family, friends and peers gathered to celebrate this notable birthday," said Mark Brown, president of Buffalo Trace Distillery. "He is a bourbon legend and we were thrilled to share in his special day."

For more information about Buffalo Trace Distillery please visit [www.buffalotrace.com](http://www.buffalotrace.com). To learn more about the other award-winning bourbons of Buffalo Trace please go to [www.greatbourbon.com](http://www.greatbourbon.com).

**About Buffalo Trace**

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whiskey Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 200 awards for its wide range of premium whiskies.

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