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FOR IMMEDIATE RELEASE

**BUFFALO TRACE DISTILLERY OPENS FIREHOUSE CAFÉ AND
WALKING TRAILS**

Visitors Are Encouraged to “Grab a Bite and Take a Hike”

Franklin County, Kentucky (July 28, 2010)– Buffalo Trace Distillery recently celebrated grand openings of its Firehouse Café and walking trails. Now visitors can enjoy a lunchtime meal at the historic former firehouse and walk off those delicious desserts like banana cream pudding and root beer floats on the walking trails located on the distillery grounds right off Lewis Ferry Road.

The walking trails, which the Distillery developed through a recreational use partnership with Franklin County, makes a loop which currently totals one mile, although the long term plan is to connect the trails with the Cove Springs Park nature trails. Construction is ongoing, with more than half of the trails currently complete.

The construction and maintenance of the trails have been a cooperative effort between Buffalo Trace Distillery, Franklin County and City Parks Departments and volunteers from Walk/Bike Frankfort. The trails are open daily dawn until dusk.

The Firehouse was originally constructed on the Distillery grounds in 1951 to protect the precious cargo inside the Warehouses – all those barrels with high proof spirits can be consumed in short order by a fire. In 1964 the Distillery traded in its somewhat dated hand-pump engine for a brand new Ford fire truck. The truck still runs and is parked in front of the now re-vamped Café.

With modern sprinkler systems and the fire station just a phone call away, the need for a firehouse on property lessened, and the building was used for storage until the Distillery recently reopened it as a Café serving sandwiches, chips and desserts at lunchtime.

Master Distiller Emeritus Elmer T. Lee recalls the early days of the firehouse, “At that time, all the management and the maintenance crew were trained on how to fight fires. I remember we had drills about once a month, they would sound that siren and you’d have to come running and suit up so we’d always be prepared for any dreaded fire.”

Visitors today enjoying the Firehouse Café can see the original fire coats and boots worn by the employees and now hanging inside the Café. Response so far to the Café has been positive, with many tourists enjoying the casual outdoor

seating before or after their tour. The café is open Tuesday through Saturday 11 a.m. to 2 p.m. It will remain open until September or October, (weather permitting) and then re-open next spring. The phone number for the Firehouse Café is 502-783-5673.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year." Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotrace.com. To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com.

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