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**THOMAS H. HANDY SAZERAC RYE NAMED
“WORLD’S BEST AMERICAN WHISKEY”**

Whisky Magazine announces 2009 World Whiskies Award winners

Franklin County, Kentucky— *Whisky Magazine* recently held their annual World Whiskies Awards competition in London, England. This year’s event saw more than 150 whiskies put through their paces during three rounds of tasting to compete for the coveted title of “Best in the World.”

Buffalo Trace Distillery’s Thomas H. Handy Sazerac Rye Whiskey earned the title of “World’s Best American Whiskey.” Handy is part of the Buffalo Trace Antique Collection released each fall. The uncut and unfiltered rye whiskey was added to the collection of highly sought after whiskies in 2006.

Describing Thomas H. Handy Sazerac, Journalist Liza Weisstuch explained it as: “Fudge-dipped cherries, slightly salty. Spiced cocoa and maple, evocative of barbeque. Lingering fine and light, like the streak of a comet’s trail.”

The judging was conducted in intensive rounds by Whisky Magazine’s independent editorial panel, consisting of journalists and retailers from across the world as well as industry representatives made up of master blenders, distillers and brand ambassadors. The final results came from three rounds of blind tastings.

For more information about Thomas H. Handy Sazerac and the other award winning whiskies of Buffalo Trace Distillery please visit www.greatbourbon.com. To learn more about Whisky Magazine’s World Whiskies Awards go to www.whiskymag.com.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 170 awards for its wide range of premium whiskies. The distillery is part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Bardstown and Owensboro, Kentucky; Fredericksburg, Virginia and Baltimore, Maryland.

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