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FOR IMMEDIATE RELEASE

**BUFFALO TRACE DISTILLERY WHISKEYS
RECEIVE TOP HONORS AT INTERNATIONAL
WINE AND SPIRITS COMPETITION**

Franklin County, Kentucky (August 3, 2010) Buffalo Trace Distillery once again solidifies its standing as the world's most award-winning distillery with the latest honors from the International Wine & Spirits Competition (IWSC). Taking top honors once again were the whiskeys of Buffalo Trace.

Winners include:

- **Gold Medal, Best in Class**—Benchmark Old No. 8 Kentucky Straight Bourbon
- **Silver Medal, Best in Class**—Eagle Rare Single Barrel Kentucky Straight Bourbon
- **Silver Medal, Best in Class**—Eagle Rare 17 Year Old Kentucky Straight Bourbon
- **Silver Medal**—Buffalo Trace Kentucky Straight Bourbon
- **Silver Medal**—Pappy Van Winkle's Family Reserve 20 Year Old Kentucky Straight Bourbon
- **Silver Medal**—Elmer T. Lee Single Barrel Kentucky Straight Bourbon
- **Bronze Medal**—William Larue Weller Uncut, Unfiltered Kentucky Straight Bourbon

“This is a very prestigious international competition, based in the United Kingdom, and our brands did really well. It's a real honor,” said Master Distiller Harlen Wheatley. “To have our products do so well in their respective classes on the world-wide stage like this is quite an achievement.”

To learn more about Buffalo Trace Distillery visit www.buffalotrace.com. For a complete list of IWSC winners go to www.iwsc.net.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven

distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotrace.com. To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com

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