



CONTACT: **Angela H. Traver**
Public Relations Manager
atraver@buffalotrace.com
502-696-5957

FOR IMMEDIATE RELEASE

BUFFALO TRACE DISTILLERY EARNS MORE ACCOLADES

Jim Murray names Sazerac Rye 18 year-old World Whiskey of the Year

Franklin County, Kentucky— World renowned whiskey writer, Jim Murray, has released his picks for the world's best whiskeys. Sazerac Rye 18 year-old was named the **2010 World Whiskey of the Year** as well as **Rye Whiskey of the Year**. Also recognized was George T. Stagg, which took home the honor of **Bourbon of the Year**.

Sazerac Rye received a composite score of 97.5, only the second time this high score has been awarded. These honors along with others will be published in *Jim Murray's 2010 Whiskey Bible*.

"It is a true honor to have our products singled out by Jim," said Harlen Wheatley, master distiller. "He truly understands what makes a fine whiskey. Having earned his recognition speaks volumes on what we are doing here at Buffalo Trace." Jim Murray has been a full-time whiskey writer since 1992 and is one of the most recognizable names in the industry. He is a three-time winner of the coveted Glenfiddich award and travels all over the world in search of the best whiskeys.

To learn more about the great whiskeys of Buffalo Trace Distillery please visit www.greatbourbon.com. If you are interested in purchasing the *2010 Whiskey Bible*, they will be available January 2010 in the Buffalo Trace Distillery Gift Shop or our online gift shop at <http://www.buffalotrace.com/giftshop.asp>.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whiskey Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 200 awards for its wide range of premium whiskeys.

###