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**FOR IMMEDIATE RELEASE**

**BUFFALO TRACE DISTILLERY WHISKEYS WIN TOP HONORS**

*Pappy Van Winkle 15-Year-Old Wins Best of Show*

**Franklin County, Kentucky**– The whiskeys from Buffalo Trace Distillery continue to rack up awards with the latest honors from The 2010 Los Angeles International Wine & Spirits Competition (LAIWSC) including Best of Show, Best Whiskey for Pappy Van Winkle Family Reserve 15-Year-Old Bourbon.

The LAIWSC winners include:

- **Best of Show, Best Whiskey** – Pappy Van Winkle Family Reserve 15-Year-Old Bourbon
- **Gold Medal** – Sazerac Straight Rye Whiskey, Eagle Rare Single Barrel Bourbon, George T. Stagg Kentucky Straight Bourbon Whiskey, and Pappy Van Winkle Family Reserve 15-Year-Old
- **Silver Medal** – Benchmark Kentucky Straight Bourbon, Buffalo Trace Kentucky Straight Bourbon Whiskey, Blanton's Single Barrel Bourbon, and Eagle Rare 17-Year-Old Bourbon
- **Bronze Medal** – Caribou Crossing Single Barrel Canadian Whiskey, 1792 Ridgmont Reserve Small Batch Bourbon, and Pappy Van Winkle Family Reserve 20-Year-Old Bourbon
- **Bronze Packaging Awards** – Sazerac Straight Rye Whiskey, Eagle Rare Single Barrel Bourbon and Eagle Rare 17-Year-Old Bourbon

“To enter and win so many awards is quite an honor,” said Master Distiller Harlen Wheatley. “This is a very prestigious competition and our brands did really well. We couldn't be happier.”

For a complete list of LAIWSC winners go to [www.lawinecomp.com](http://www.lawinecomp.com)

**About Buffalo Trace**

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace

Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotrace.com](http://www.buffalotrace.com). To download images from Buffalo Trace Distillery visit [www.buffalotracediakit.com](http://www.buffalotracediakit.com).

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