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**FOR IMMEDIATE RELEASE**

**BUFFALO TRACE ROLLS IN SOME UNUSUAL BARRELS**

*Distillery continues to experiment with whiskey*

**Franklin County, Kentucky**— The mad scientists at Buffalo Trace Distillery are at it again! This round of unique experimentation involves the type of oak barrel used in the aging process. Any guesses? If you said Mongolian Oak, you are correct! Master Distiller, Harlen Wheatley, has reached deep into his bag of tricks and is ready to see what interesting things will happen by aging his precious spirit in Mongolian Oak barrels.

Why Mongolian Oak you ask? “It’s a really unique proposition and something that hasn’t been tried before,” commented Wheatley. “We love to try new and innovative things and this one was on our list. We can’t wait to see how it turns out eight or ten years down the road.”

Not only are these barrels new and innovative, they are also expensive. Ten barrels have been put away for aging at a cost of \$530 each about four times as much as an American White Oak barrel. It also took more than a year to coordinate production of these barrels.

The Mongolian Oak barrels are an industry standard 53 gallons. A cooperage in Spain supplied the Mongolian Oak to the Independent Stave Company and they crafted the barrels. The barrels received a #4 char—about 55 seconds—and will be filled with Buffalo Trace mash bill #1. This is the same recipe which is used for Buffalo Trace Kentucky Straight Bourbon Whiskey.

Look for more of these types of experiments to be conducted. Also on the list for trial are Japanese and Canadian Oak. For more information about Buffalo Trace Distillery please visit [www.buffalotrace.com](http://www.buffalotrace.com).

**About Buffalo Trace**

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whiskey Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 170

awards for its wide range of premium whiskies. The distillery is part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Bardstown and Owensboro, Kentucky; Fredericksburg, Virginia and Baltimore, Maryland.

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