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**BUFFALO TRACE DISTILLERY PRODUCES “BEST WHISKEYS” –
2011 SAN FRANCISCO WORLD SPIRITS COMPETITION**

George T. Stagg and Thomas H. Handy Sazerac Rye named “Bests”

FRANKFORT, Franklin County, Ky (March 31, 2011) – The whiskeys from Buffalo Trace Distillery continue to win significant awards with the latest honors from the 2011 San Francisco World Spirits Competition (SFWSC), held earlier this month. Top winners include:

Best Rye, Best in Show Whiskey

- Thomas H. Handy Sazerac Kentucky Straight Rye Whiskey

Best Bourbon

- George T. Stagg Kentucky Straight Bourbon Whiskey

Buffalo Trace whiskeys also won numerous medals, including:

Double Gold Medal

- Thomas H. Handy Sazerac Straight Kentucky Rye Whiskey
- George T. Stagg Kentucky Straight Bourbon Whiskey
- Sazerac 18 Year Old Kentucky Straight Bourbon Whiskey
- Pappy Van Winkle Family Reserve 15 Year Old Kentucky Straight Bourbon Whiskey

Gold Medal

- Elmer T. Lee Single Barrel Kentucky Straight Bourbon Whiskey
- Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey
- Sazerac Straight Rye Whiskey
- William Larue Weller Kentucky Straight Bourbon Whiskey

Silver Medal

- Buffalo Trace Kentucky Straight Bourbon Whiskey
- Eagle Rare Single Barrel Kentucky Straight Bourbon Whiskey
- Blanton’s Single Barrel Bourbon
- Charter 101 Kentucky Straight Bourbon Whiskey
- Pappy Van Winkle Family Reserve 20 Year Old Bourbon Kentucky Straight Bourbon Whiskey

Bronze Medal

- Caribou Crossing Single Barrel Canadian Whisky

- Royal Canadian Small Batch Canadian Whisky
- Buffalo Trace Distillery White Dog Mash #1

“This competition had a record number of entries this year, so to walk away with this many awards is quite remarkable.” said Master Distiller Harlen Wheatley. “Winning the medals alone is quite an honor, but then to also win three of the top awards, best in show whiskey, best rye and best bourbon is really the icing on the cake.”

Complete results of the 2011 SFWSC are available at www.sfspiritscomp.com/results.html
<<http://www.sfspiritscomp.com/results.html>>.

About Buffalo Trace Distillery

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotrace.com <<http://www.buffalotrace.com/>> . To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com <<http://www.buffalotracediakit.com/>>.

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