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FOR IMMEDIATE RELEASE

A CELEBRATION 75 YEARS IN THE MAKING

Buffalo Trace commemorates the Repeal of Prohibition with a special tour

Franklin County, Kentucky— Buffalo Trace raises a glass to the Repeal of Prohibition with a new tour. The “Post Prohibition Bourbon Boom Tour” will begin at Buffalo Trace Distillery Friday, December 5—Repeal Day.

Buffalo Trace Distillery was one of four distilleries that remained open during Prohibition for “medicinal purposes.” Known at the time as the George T. Stagg distillery, it began an expansion of the facilities starting the Post Prohibition Bourbon Boom. The “Bourbon Boom” lasted from 1933 (the end of prohibition) to 1951 (the onset of the Korean War).

This architecturally focused tour will take visitors through the great building expansion of the distillery and will highlight the development happening today. The new tour will launch Friday, December 5th with tours scheduled for 10 a.m., noon and 2 p.m. The tour is complimentary but reservations are requested. Following the tour guests can enjoy refreshments in the George T. Stagg Gift Shop and Gallery.

This new tour will be available as part of the Distillery’s regular tour offerings. Call 502-696-5926 for reservations and tour times.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 170 awards for its wide range of premium whiskies. The distillery is part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Kentucky; Fredericksburg, Virginia and Baltimore, Maryland.

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