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**FOR IMMEDIATE RELEASE**

**BUFFALO TRACE DISTILLERY INNOVATOR HONORED**

*Ronnie Eddins receives Lifetime Achievement Award from Malt Advocate Magazine*

**Franklin County, Kentucky**— Getting better with age! Warehouse Supervisor, Ronnie Eddins was honored last week at *Malt Advocate Magazine's* Whiskey Fest New York. Ronnie was one of three individuals to receive *Malt Advocate's* Lifetime Achievement Award. This award comes after 47 years of service to Buffalo Trace and countless contributions to the distillery and its Experimental Whiskey Program.

"I'm just thrilled," said Eddins after the ceremony. "It was such a surprise and an incredible honor. I couldn't be happier."

Ronnie is responsible for managing more than 300,000 barrels of aging whiskey and is also one of the driving forces in the Buffalo Trace Experimental Whiskey Program. Ronnie has headed up numerous experiments for more than 20 years. Some of the experiments include different chars and woods for aging whiskey. He has even visited the Ozarks to hand select trees for barrels based on their growing location. During his nearly half a century of service Ronnie has worked hard to learn about and improve upon aging techniques. His efforts, along with numerous others, contribute to Buffalo Trace's tradition of producing award-winning whiskey.

**About Buffalo Trace**

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 170 awards for its wide range of premium whiskies. The distillery is part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Kentucky; Fredericksburg, Virginia and Baltimore, Maryland.

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