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FOR IMMEDIATE RELEASE

BUFFALO TRACE DISTILLERY WINS BIG AGAIN

The San Francisco World Spirits Competition names medal winners

Franklin County, Kentucky— The San Francisco World Spirits Competition (SFWSC) announced the 2009 winners. The SFWSC is the first comprehensive, international spirits judging ever held in the United States on an annual basis. The Spirits Competition continues to grow each year in entrants, as well as stature within the industry.

The whiskeys of Buffalo Trace Distillery earned numerous medals. This year Buffalo Trace Kentucky Straight Bourbon Whiskey took home the competition's highest honor of Double Gold.

"We are thrilled Buffalo Trace, our flagship brand, has received such high praise," said Kris Comstock, bourbon brand manager. "It is also great to see so many of our other whiskeys honored at this year's competition. Our hard work is really paying off."

The winning whiskeys from Buffalo Trace Distillery include:

- **Double Gold Medal**, Buffalo Trace Kentucky Straight Bourbon Whiskey
- **Double Gold Medal**, Blanton's Single Barrel Bourbon
- **Gold Medal**, Eagle Rare Single Barrel Bourbon
- **Gold Medal**, George T. Stagg Kentucky Straight Bourbon Whiskey
- **Gold Medal**, Sazerac Straight Rye Whiskey
- **Gold Medal**, Thomas H. Handy Sazerac Straight Rye Whiskey
- **Silver Medal**, Eagle Rare 17 year-old Kentucky Straight Bourbon Whiskey
- **Silver Medal**, Pappy Van Winkle 20 Year-Old Kentucky Straight Bourbon Whiskey

"I love seeing the competition results," said Master Distiller Harlen Wheatley. "To have so many of our brands bring home medals is really gratifying for the entire distillery."

To learn more about Buffalo Trace Distillery visit www.buffalotrace.com and for a complete list of SFWSC winners go to www.sfspiritscomp.com.

About Buffalo Trace

Buffalo Trace Distillery is a family-owned company based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such

legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. Buffalo Trace has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. Buffalo Trace has also garnered more than 170 awards for its wide range of premium whiskies. The distillery is part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Bardstown and Owensboro, Kentucky; Fredericksburg, Virginia and Baltimore, Maryland.

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