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BUFFALO TRACE DISTILLERY PRODUCES TROPHY WINNING WHISKEYS IN THE 2011 ULTIMATE SPIRITS CHALLENGE

George T. Stagg and Sazerac 18 Year Old Rye Win Chairman's Trophies

FRANKFORT, FRANKLIN COUNTY, KY (April 21, 2011) – The winners from the 2011 Ultimate Spirits Challenge, held in New York in March, have been announced and the whiskeys from Buffalo Trace Distillery continue to win significant awards. Named “Chairman’s Trophy” winners were Sazerac 18 Rye and George T. Stagg. The “Chairman’s Trophy” awards are given to the category’s highest scorer. Results are as follows:

- **Chairman’s Trophy Winner - Rye**
 - Sazerac 18 Year Old Kentucky Straight Rye Whiskey – With a “95” score and “Extraordinary Recommendation,” this whiskey was described as “Wonderfully balanced with fruit and spice being offered in perfect harmony and with incredible length.”
- **Chairman’s Trophy Winner – Bourbon**
 - George T. Stagg Kentucky Straight Bourbon Whiskey – With a “96” score and “Extraordinary Recommendation,” this bourbon was called a “mind blowing bourbon” by one of the judges who also said “...Bottled at cask strength which suggests that a water addition is prudent but we are amazed by how soft, supple, and perfectly integrated this spirit is at full strength.”
- **Chairman’s Trophy Finalists**
 - Caribou Crossing Single Barrel Canadian Whisky – Received a “92” and “Excellent, Highly Recommended” rating.
 - Eagle Rare Single Barrel Kentucky Straight Bourbon Whiskey – Received a “95” and “Extraordinary, Ultimate Recommendation” as well as a “Great Value” notation.
 - Pappy Van Winkle Family Reserve 20 Year Old Kentucky Straight Bourbon Whiskey – Received a “95” and “Extraordinary Recommendation.”
 - Thomas H. Handy Sazerac Kentucky Straight Rye Whiskey – Received a “92” and “Highly Recommended” notation.
- Other notable scores of Buffalo Trace’s whiskeys include:
 - Buffalo Trace Kentucky Straight Bourbon Whiskey – “93” rating
 - Charter 101 Kentucky Straight Bourbon Whiskey – “93” rating and “Great Value”
 - William LaRue Weller 12 Years Old Kentucky Straight Bourbon Whiskey – “92” rating

- Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey – “91” rating
- Pappy Van Winkle 15 Year Old Kentucky Straight Bourbon Whiskey – “91” rating
- Blanton’s Single Barrel Kentucky Straight Bourbon Whiskey – “90” rating
- Elmer T. Lee Single Barrel Bourbon Whiskey – “89” rating
- Sazerac Straight Rye Whiskey – “89” rating

“What an honor to receive not one, but two Chairman’s Trophy Winners this year, for those represent the ‘best of the best,’” said Master Distiller Harlen Wheatley. “And then to have so many of our other whiskies do so well, too, is just amazing. We’re very excited.”

For a complete list of USC winners, go to www.ultimate-beverage.com/wine_reviews/spirits-results/.

About Buffalo Trace Distillery

Buffalo Trace Distillery is a family-owned company based in Frankfort, Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Malt Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotrace.com. To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com.

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